

# Andy Devendorf

Multi-disciplinary designer with experience encompassing front-end and back-end web design and production, multimedia animation, search engine optimization, e-commerce, online and print advertising, magazine publishing, product design, photography and more.

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## Owner / Freelance

Typeblue Design Studio/Freelance. 1998-Present.

Web Design/Development/Graphic Design, Advertising and Publishing.

- Designed, developed and managed web media (full web sites, flash animation, content management, e-commerce, etc)
- Designed printed media (identity, advertisements, product packaging)
- Completed integrated of custom web sites and in-house CRM
- Consulted for SEO and online advertising
- Provided photography services (products, headshots, instructional step-by-step)

CLIENTS: Cool-n-Save, Greenway Design Group, Quilt in a Day, Evenson Design Group (CU Times, Aon, AIS), Talley Communications, Marin & Colusa, Quiltsmart, GoNorth Design, Santa Barbara Web Hosting, Louisiana State University Medical, Oasis Web Concepts (The Ken Blanchard Companies, Pfizer, KWVE FM), Shaw Rousselet LLP

## Web Designer / Webmaster

Quilt in a Day, Inc. San Marcos, CA. 1998-2000, 2003 - Jan 2008.

Instructional Book Publisher, TV Series & Quilting Supply Stores.

- Designed, developed and maintained internal and external web sites
- Designed advertisements for online and offline media
- Designed, produced and managed monthly e-mail newsletter
- Integrated web site with daily operations
- Photographed products for the web site

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### Skills

InDesign	PHP, ASP
Illustrator	HTML/CSS
Photoshop	JavaScript
Acrobat	Search Engine Optimization
Dreamweaver	Cross Platform &
Flash	Browser Awareness
Print Production	Photography

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## Designer

WollnerStudios Advertising, Inc. Buena Park, CA. Jan 2008 - Feb 2009.

Advertising, Marketing and Design.

- Designed and produced interactive and printed materials for various clients (Web Sites, Identity, Brochures, Trade-show Booths, etc)
- Lead Production Designer for Color & Aroma and REST Magazine
- Coordinated with outside designers, developers, writers and photographers
- Involved in client and vendor meetings as well as assisting with project proposals

CLIENTS: Marriott Los Angeles Downtown, Yamaha/MIDtainment, TUI University, UGMC Stone, Color and Aroma Magazine, REST Magazine, D-Link

## Web Designer / Webmaster

Qbiogene, Inc. Carlsbad, CA. 2000-2002.

Research-grade biological research agents, tools and services.

- Design and developed various corporate and subsidiary web sites
- Collaborated with international offices (USA, Canada, UK, France) to produce specialty web-based products and services
- Produced and managed e-mail newsletter
- Assisted Art Director as needed

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### Education

Bachelor of Fine Arts (Graphic Design)  
California State University, Fullerton

### Affiliations

AIGA, San Diego Chapter